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FOR IMMEDIATE RELEASE

Piesanos Stone Fired Pizza Announces October 12 Opening in Middleton

Offering Giveaways to First 250 Guests

MIDDLETON, FL. (October 2026) - The wait is over! Piesanos Stone Fired Pizza will officially open its newest restaurant in Middleton on **October 12, 2026**, bringing the brand's signature stone-fired pizzas, handcrafted pastas, complimentary fresh-baked Piesanos rolls, and welcoming hospitality to one of Florida's fastest-growing communities. On opening day, the first 250 guests will receive a scratch-off card, with every card revealing a prize.

Designed for Today's Lifestyle

The new restaurant features Piesanos' latest restaurant design, blending modern finishes with the warmth and comfort that has made the brand a Florida favorite since 2009. The bright, welcoming atmosphere is suited for everything from casual weeknight dinners to larger group gatherings.

The Middleton location will offer online ordering, convenient carryout service, dine-in seating, and catering for meetings, neighborhood events, social clubs, and celebrations. Whether guests are grabbing dinner on the go, meeting friends after golf, feeding a club, or planning a larger gathering, Piesanos makes it easy to enjoy a fresh, crowd-pleasing meal.

Opening Day Celebration and Scratch-Off Giveaway

Piesanos will officially open its doors on October 12, 2026, with an opening-day celebration for the Middleton community. The first 250 guests will receive a scratch-off card, with every card revealing a prize, including:

- Free Pizza for a Year
- Free Pepperoni Rolls
- \$50 off a catering order of \$200 or more

A Menu Built for Sharing

At the heart of the new restaurant is the food that has earned Piesanos a loyal following across Florida. Guests can look forward to:

- Granite stone-fired pizzas made with premium ingredients
- Handcrafted pasta dishes inspired by family recipes
- Signature complimentary fresh-baked rolls
- Fresh salads, sandwiches, and Italian favorites
- Desserts made for sharing with family and friends

Popular guest favorites include the Antico Pizza, Old Fashioned Pizza, Chicken Parmesan, Baked Ziti, and a growing selection of specialty pizzas.

The Perfect Place to Gather

Middleton residents are building vibrant connections through clubs, community groups, neighborhood gatherings. For many residents, dining out is about more than a meal. It is about connecting with friends after a round of golf, celebrating milestones with family, hosting a club lunch, or finding a favorite place to meet neighbors. The Middleton restaurant was designed with those moments in mind.

"We know people are looking for places that help bring their communities together. Middleton is growing quickly, and we're excited to become part of that story by creating a restaurant where guests can relax, celebrate, and enjoy great food with the people they care about." — Jerry Roberts, Co-Owner of Piesanos Stone Fired Pizza

Giving Back: Villagers for Veterans

Piesanos is also teaming up with Villagers for Veterans during opening week. Guests placing online orders will have the opportunity to round up their total at checkout, with the additional amount donated to Villagers for Veterans to support veterans and their families.

The opening-week partnership gives online guests a simple way to celebrate the new restaurant while supporting Villagers for Veterans and making a positive impact in the local community.

About Piesanos Stone Fired Pizza

Founded in Gainesville, Florida, in 2009, Piesanos Stone Fired Pizza has grown into one of Florida's growing restaurant brands, serving guests across the state with granite stone-fired pizzas, handcrafted pastas, premium ingredients, and genuine hospitality. Built on authentic recipes and a commitment to quality, Piesanos creates memorable dining experiences where great food brings people together.

For more information, visit [Piesanos.com](https://piesanos.com), follow Piesanos on Facebook at @Piesanos and Instagram at @piesanosstonefiredpizza, or view [Piesanos - News and Press](#).

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